



NEXT FRONTIER INITIATIVE (NFI) ANNUAL SPONSORSHIP LEVELS

JUNE 2020 - SEPTEMBER 2021

	Game Changer	Innovator	Builder	Creator	Accelerator
	\$125,000	\$75,000	\$50,000	\$25,000	\$10,000
Custom Designed <u>Innovation Challenge</u> powered by HeroX	●				
Sponsor Level Recognition in Base 11 Publications (Annual Report, Website, STEM Revolution Newsletter and Media Outreach)	●	●	●	●	●
Access to Database of Base 11 Member Digital Portfolios	●	●	●	●	
Links to Your Internships, Apprenticeships and Job Postings on Base11.com	●	●	●		
NFI Sponsor Recognition in All Base 11 Innovation Centers	●	●	●		
NFI Conference & Expo-related Benefits					
Virtual, Interactive Exhibit Booth	●	●	●	●	●
SWAG Bag & Welcome Kit(s)	●	●	●	●	●
Post Event Attendee Data	●	●	●	●	●
VIP Passes	●	●	●	●	
Access to Attendee Digital Portfolios	●	●	●		
Rotating Ad in Exhibit Hall	●	●	●		
Recognition on Attendee Emails	●	●	●		
Rotating Ad in Lobby	●	●			
Marquee Message	●	●			
Pop-Up "Visit Us" Announcement	●				
Rotating Ad in VIP Lounge	●				
Bi-Annual Conf. Rebroadcast	●				
Custom Badges & Competitions	●				
Thought Leadership Custom Trivia Question	●				
Main Theater Branding & 30-45 Min. Speaking Opportunity	●				
Main Theater 15-25 Minute Speaking Opportunity		●			

**GAME
CHANGER**
\$125,000

FEATURED CONFERENCE AND EXPO BENEFITS

- NFI Partner/Sponsorship Recognition 2020-2021
- Custom Designed Innovation Challenge powered by HeroX
- NFI Conference & Expo Registrations - 25 general, 5 VIP
- Bi-annual Conference Rebroadcast/Exhibitor Opportunities
- Unlimited Access to Database of Digital Portfolios
- Base 11 Hosted Links to Your Apprenticeships, Internships and Job Postings
- NFI Swag & Welcome Kit



EXHIBIT BOOTH

Custom built virtual, interactive exhibit booth with the following features:

- Include Welcome/Product/Services video
- Add up to 10 promotional or informational resources to share with attendees visiting your booth
- One-on-one chat capabilities to create engagement for your booth visitors
- Your booth will be graphically dominant in the Exhibit Hall



BRANDING & VISIBILITY

- One ad rotating in the Lobby, Exhibit Hall and VIP Lounge
- Branding in Theater
- One marquee message directing attendees to your booth in the Exhibit Hall per day
- Sponsorship recognition on all attendee emails
- One pop up announcement message directing attendees to your booth per day



GAMIFICATION

- Create a company specific badge; attendees must visit your booth and accomplish certain actions in order to earn it (can also host drawing for those that earned badge)
- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more, visit us in the Exhibit Hall"



THOUGHT LEADER CONTENT

30-45 minute Theater Presentation:

- Two polling questions
- Ability to have 1-3 links or handouts available during your session
- Create 3-5 question survey that will come up at the end of your presentation



POST-EVENT DATA

- Full list of all participants that visited your booth and downloaded assets and a record of all booth chats
- Full list of all participants that attend your speaking session, all survey and polling responses and a record of all chats and Q&A

INNOVATOR
\$75,000

FEATURED CONFERENCE AND EXPO BENEFITS

- NFI Partner/Sponsorship Recognition 2020-2021
- NFI Conference & Expo Registrations - 10 general, 3 VIP
- Unlimited Access to Database of Digital Portfolios
- Base 11 Hosted Links to Your Apprenticeships, Internships and Job Postings
- NFI Swag & Welcome Kit



EXHIBIT BOOTH

Custom built virtual, interactive exhibit booth with the following features:

- Include Welcome/Product/Services video
- Add up to 8 promotional or informational resources to share with attendees visiting your booth
- One-on-one chat capabilities to create engagement for your booth visitors
- Your booth will be graphically dominant in the Exhibit Hall



BRANDING & VISIBILITY

- One ad rotating in the Lobby & Exhibit Hall
- One marquee message directing attendees to your booth in the Exhibit Hall per day
- Sponsorship recognition on all attendee emails



GAMIFICATION

- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more, visit us in the Exhibit Hall"



THOUGHT LEADER CONTENT

15-30 minute Theater Presentation:

- Two polling questions
- Ability to have 1-3 links or handouts available during your session
- Create 3-5 question survey that will come up at the end of your presentation



POST-EVENT DATA

- Full list of all participants that visited your booth and downloaded assets and a record of all booth chats
- Full list of all participants that attend your speaking session, all survey and polling responses and a record of all chats and Q&A

BUILDER \$50,000

FEATURED CONFERENCE AND EXPO BENEFITS

- NFI Partner/Sponsorship Recognition 2020-2021
- NFI Conference & Expo Registrations - 7 general, 2 VIP
- Unlimited Access to Database of Digital Portfolios
- Base 11 Hosted Links to Your Apprenticeships, Internships and Job Postings
- NFI Swag & Welcome Kit



EXHIBIT BOOTH

Custom built virtual, interactive exhibit booth with the following features:

- Include Welcome/Product/Services video
- Add up to 5 promotional or informational resources to share with attendees visiting your booth
- One-on-one chat capabilities to create engagement for your booth visitors



BRANDING & VISIBILITY

- One ad rotating in the Lobby & Exhibit Hall
- Ability to have a single, rotating banner ad each day that will be visible for up to 15 min. before the beginning of each content block, two content blocks per day; runs on either day 1 or day 2
- Sponsorship recognition on all attendee emails



GAMIFICATION

- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more, visit us in the Exhibit Hall"



POST-EVENT DATA

- Full list of all participants that visited your booth and downloaded assets and a record of all booth chats

CREATOR
\$25,000

FEATURED CONFERENCE AND EXPO BENEFITS

- NFI Partner/Sponsorship Recognition 2020-2021
- NFI Conference & Expo Registrations - 5 general, 1 VIP
- Unlimited Access to Database of Digital Portfolios
- Base 11 Hosted Links to Your Apprenticeships, Internships and Job Postings
- NFI Swag & Welcome Kit



EXHIBIT BOOTH

Custom built virtual, interactive exhibit booth with the following features:

- Include Welcome/Product/Services video
- Add up to 3 promotional or informational resources to share with attendees visiting your booth
- One-on-one chat capabilities to create engagement for your booth visitors



BRANDING & VISIBILITY

- Ability to have a single, rotating banner ad each day that will be visible for up to 15 min. before the beginning of each content block, two content blocks per day; runs on either day 1 or day 2



POST-EVENT DATA

- Full list of all participants that visited your booth and downloaded assets and a record of all booth chats

ACCELERATOR
\$10,000

FEATURED CONFERENCE AND EXPO BENEFITS

- NFI Partner/Sponsorship Recognition 2020-2021
- NFI Conference & Expo Registrations - 2 general
- NFI Swag & Welcome Kit



EXHIBIT BOOTH

Custom built virtual, interactive exhibit booth with the following features:

- Include Welcome/Product/Services video
- Add up to 1 promotional or informational resource to share with attendees visiting your booth
- One-on-one chat capabilities to create engagement for your booth visitors



POST-EVENT DATA

- Full list of all participants that visited your booth and downloaded assets and a record of all booth chats